



Orange Line Oil Company to Distribute Nippon Oil's ENEOS on the West Coast

Pomona, CA – December 30, 2008 – Nippon Oil U.S.A Limited and Orange Line Oil Company Inc. announced today they are partnering to distribute the ENEOS brand of synthetic motor oils to the Western United States.

Under the agreement, Orange Line Oil will serve as the West Coast distribution center by partnering with associate distributors in California, Oregon and Washington to sell ENEOS products. "We have enjoyed a successful partnership with Orange Line Oil for several years and look to its expertise in the oil distribution industry to expand our company's bandwidth to all of the western states," said Nippon Oil U.S.A President, Yasuhiro Kawasaki.

Nippon Oil, Japan's largest oil company, works with most Asian automotive manufacturers in developing lubricants on an Original-Equipment level. Orange Line Oil's objective is to supply ENEOS to west coast auto dealerships, quick lubes, high-performance centers and repair shops. "Our goal is to find experienced oil distribution partners that share our core value to always exceed customers' expectations," said Orange Line Oil Company President, Scott Tredinnick, "Any partner we choose must also understand and respect the ENEOS brand and what it stands for."

To create synthetic lubricants, ENEOS uses the highest grade of materials available. Nippon Oil's commitment to preserving the environment is evident in the production of ENEOS products that meet and often exceed environment-related laws and regulations. "We believe the future is in synthetic motor oil, as environmentally-conscience consumers switch from conventional products to synthetics to achieve longer equipment life and improved fuel economy," said Orange Line Oil Company President, Scott Tredinnick, "Dealers and automotive shops that can educate consumers about the benefits of synthetics stand to be the most successful."

Kline & Company, a worldwide oil consulting and research firm, is forecasting that the greatest demand for lubricants in North America will be in the Group III/III+ category which include synthetics and synthetic blends. Auto makers use these base stock categories from The American Petroleum Institute (API) to designate which engine oil viscosity grade is recommended per engine. For example, Toyota recommends 0W-20 for its new Camry, Highlander, Land Cruiser, Rav 4, and Tundra. 0W-20 generally falls within the Group III+ category and is becoming more popular because of its ability to lubricate in extremely tight bearing clearances found in today's newer vehicles.

About Nippon Oil

Nippon Oil, the parent of Nippon Oil U.S.A. Limited, was founded in 1888 and is today, Japan's largest oil company. Operating seven refiners and 11,000 service stations in Japan, Nippon Oil continues to produce revenue for its stakeholders while leading the way in synthetic oil technology. Recently Nippon Oil Corp has announced plans to merge with Nippon Mining Holding group, for a combined sales volume of over \$140 billion dollars for 2007.

Websites:

Nippon Oil Corporation - <http://www.eneos.co.jp/english/>

Nippon Oil (USA) Limited – <http://www.eneos.us>





About Orange Line Oil Company

In 1970, John and Louise Strasser founded Orange Line Oil Company Inc., a wholesale distributor of lubrication products. John began his career in the oil business as a driver and salesman for Texaco. He left Texaco and began Orange Line from his garage. Orange Line's current location in Pomona was acquired in 1974. The company was sold December, 2006 and today has grown to be one of the largest independent lubricants distributors in the West selling millions of gallons of bulk oil per year to car dealerships and automotive shops from just North of the Mexican border to Paso Robles, CA. Orange Line's two acre facility boasts a 21,000 square foot warehouse and 47 bulk oil storage tanks with a total capacity of more than 350,000 gallons.

Website:

www.orangelineoil.com

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